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FOR IMMEDIATE RELEASE

Announcing Nutra-Lock™ Enhanced N Water Soluble Fertilizers

PrimeraTurf announces the addition of **PrimeraOne Nutra-Lock™** Enhanced N Water Soluble Fertilizers to their expanding Platinum portfolio of products. These are premium stabilized nitrogen fertilizers that deliver long-lasting performance and consistent green color, making them ideal for golf course and other turf and ornamental applications. They are 100% water-soluble, high analysis formulas that can be both foliar and soil applied, containing a balanced mixture of all essential plant nutrients with additional stabilized nitrogen. **PrimeraOne Nutra-Lock™** Enhanced N Water Soluble Fertilizers control nitrogen loss due to volatility, denitrification and leaching, ensuring highly efficient performance for maximum returns.

Thanks to their stable nitrogen qualities along with a properly balanced mix of all other essential plant nutrients, **PrimeraOne Nutra-Lock™** Enhanced N Water Soluble Fertilizers allow turf to tolerate the stress from frequent mowing, heavy traffic, tournament play, severe weather conditions, insect attacks and disease. **PrimeraOne Nutra-Lock™** Enhanced N Water Soluble Fertilizers can be tank mixed and conveniently adapted to fit established turf programs. Their increased efficiency delivers the same desired results at lower rates and less frequent applications.

“**PrimeraOne Nutra-Lock™** Enhanced N Water Soluble Fertilizers truly deliver the results golf course superintendents and landscape managers need most”, states Royal Tyler, Director of Sourcing and Supplier Relations. The highly efficient performance supplies more usable nitrogen and total nutrition, making them the most efficient and nutritionally balanced stabilized nitrogen source you can find.

Benefits of PrimeraOne Nutra-Lock™ Enhanced N Water Soluble Fertilizers

- Quick green-up
- Puts you in control of your fertility program
- Exceptional turf color and quality that stands up to stress
- Improves nitrogen efficiency by controlling loss to volatilization, denitrification and leaching
- Environmentally responsible
- Tank-mix compatible



PrimeraTurf® Inc., based in Marietta, GA is a purchasing cooperative for independently owned companies that are primarily engaged in the distribution and resale of products in the professional turf, horticulture and landscape industries. This cooperative enhances the inherent strength of its members by allowing them to focus on the needs of their customers. PrimeraTurf works with select suppliers in a cooperative mode to give owners a competitive advantage in return for providing these suppliers with end-user access and influence.

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