



12/4/2013

I am pleased to announce and welcome GreensPro as an owner distributor of Primera. GreensPro headquartered in St. Louis, is well recognized as a leading distributor in servicing the Missouri, southern Illinois and southeastern Kansas markets. As such, GreensPro is an excellent addition to the Primera group in supporting our suppliers and continuing our track record of building the Primera organization. Primera is pleased that we are GreensPro chosen partner to support their continued growth. We look forward to their participation and leadership in Primera. To that end, Primera will continue to successfully maximize our owners and suppliers business opportunities. Please help me welcome GreensPro to Primera.

If you have any questions, please feel free to contact me.

With Kindest Regards,

A handwritten signature in black ink, appearing to read "John Gertz".

John Gertz

CEO, PrimeraTurf, Inc.