



12/29/2014

I am pleased to announce and welcome Andre and Son, Inc. as an owner distributor of Primera. Andre and Son headquartered in Montrose, PA, is well recognized as a leading distributor in servicing the New York and Eastern Pennsylvania markets. As such, Andre and Son is an excellent addition to the Primera group in supporting our suppliers and continuing our track record of building the Primera organization. Primera is pleased that we are Andre and Son's chosen partner to support their continued growth. We look forward to their participation and leadership in Primera. To that end, Primera will continue to successfully maximize our owner distributors and suppliers business opportunities. Please help me welcome Andre and Son to Primera.

If you have any questions, please feel free to contact me.

With Kindest Regards,

A handwritten signature in black ink, appearing to read "John Gertz".

John Gertz

CEO, PrimeraTurf, Inc.